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<b>Headline</b>	<b>Interact With The Rakyat, Government Agencies Told</b>		



From left: TalentCorp Malaysia CEO Shareen Shariza Abdul Ghani, Teraju CEO Datuk Husni Salleh, Abdul Rahman, Ekuinas chairman Raja Tan Sri Arshad Raja Tun Uda and Ekuinas CEO Syed Yasir Arafat Syed Abd Kadir during the minister's visit to Teraju yesterday.

## Interact with the rakyat, government agencies told

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**PETALING JAYA:** Government agencies such as the Bumiputra Agenda Steering Unit (Teraju), Ekuiti Nasional Bhd (Ekuinas) and TalentCorp Malaysia must interact with the rakyat and ensure that all of Malaysia is served, said Minister in the Prime Minister's Department Datuk Abdul Rahman Dahlan.

He said the three agencies, which come under the Economic Planning Unit that he heads, have well organised and good programmes but if the rakyat do not understand the agencies' roles, the programmes will not yield good returns.

"These agencies have well organised programmes but among the things I want them to do is to ensure that the rakyat understand what they do," he told reporters during his first visit to Teraju yesterday.

"Teraju is a very big organisation meant to uplift the bumiputras in the business

sector but if bumiputras do not know what they do, in my view we may have failed from one perspective. When they do not know, they have many perceptions that are not right about these agencies," he added.

Abdul Rahman said the agencies must also focus on social media, interaction with the rakyat in the language that they can understand and sharing of information with the rakyat.

"Among the requests I have made is that all CEOs have official social media accounts because the younger generation that we want to reach out to are on social media. Whatever you do, if you fail to convince them, then in a way you have failed," he said.

Abdul Rahman highlighted the issue of fair coverage, saying that the areas of focus for the agencies may have previously been centred around the Klang Valley and the more developed states. He said that it is important to address these issues while continuing the programmes.