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| Headline | Yayasan Peneraju Aims To Increase Bumiputera CFAs | | |

Yayasan Peneraju aims to increase Bumiputera CFAs

KUALA LUMPUR: Yayasan Peneraju Pendidikan Bumiputera (Yayasan Peneraju), an initiative under the Bumiputera Economic Transformation Programme is committed to increase the number of Bumiputera Chartered Financial Analysts® (CFA®) in line with the Government's efforts to lead Malaysia to a high income nation status.

As at March 2016, CFA® charter holders in Malaysia is 605 as compared to Singapore with 3,407 CFA® charter holders and Hong Kong having 6,561 CFA® charter holders.

The Peneraju Profesional CFA® Annual Summit which was graced by Tan Sri Dato' Azman Mokhtar, Managing Director of Khazanah Nasional Berhad who is also a CFA charter holder, saw an attendance of more than 200 delegates, consisting of Yayasan Peneraju's CFA® scholars, potential scholars, mentors, undergraduates and lecturers from UPM, USIM, UNITEN, UNIKL, UNIRAZAK and UKM among others was held at Park Royal Hotel, Kuala Lumpur.

Speaking during the Yayasan Peneraju's Annual Chartered Financial Analyst® (CFA®) Summit on Saturday, Raja Azura Raja Mahayuddin, Chief Executive of Yayasan Peneraju, said Yayasan Peneraju will collaborate with higher education institutions through its Peneraju Profesional CFA® programme to increase the number of certified Bumiputera professionals in key sectors especially the financial services sector.

"Qualified candidates are highly preferred by employers as they are perceived to be technically sound. They can earn high income working as Portfolio Manager, Research Analysts, Corporate Finance specialists and various leadership positions," she added.

"Since commencement, a total of 206 scholars have joined Yayasan Peneraju's CFA® Programme. Yayasan Peneraju targets to enroll 100 new CFA® scholars for this year. Increasing the number of Bumiputera CFA® charter holders is one of our main focuses. If we wish to meet our national aspirations for economic progress and achieve high income status by 2020, we must ensure that we have a substantial enough number of professionals in key sectors such as the financial services," said Raja Azura.

In this respect, Yayasan Peneraju has initiated programmes such as the Peneraju Profesional Annual CFA® Summit aimed at promoting the profession and Yayasan Peneraju's funded programmes for the private and public sectors to get better insights of the CFA® profession and the critical need to increase the number of certified CFA® charter holders to support business needs across all key sectors by 2020.

"This Peneraju Profesional CFA® initiative is also in line with the mandate given by the government for Yayasan Peneraju to nurture and develop Bumiputera talents in high value areas, increasing their numbers in high impact sectors and jobs which targets them to earn a minimum wage of RM5,000 per month," said Raja Azura. -(PR)